



Mumbai Metro Rail Corporation Limited

(JV of Govt. of India and Govt. of Maharashtra)

ADDENDUM-3 TO SEMI-NAMING RIGHTS RFP

Date: December 14, 2020

Ref:

- i. Request for Proposal (RFP) for Licensing of Semi-Naming Rights at Mumbai Metro Line 3 stations published on October 7, 2020
https://www.mmrc.com/sites/default/files/SemiNamingRights_RFP.pdf
- ii. Response to Queries to aforesaid RFP dated October 23, 2020
<https://www.mmrc.com/sites/default/files/Response%20to%20Queries%20regarding%20Semi-Naming%20Rights%20RFP.pdf>
- iii. Addendum to RFP for date extension dated November 3, 2020
<https://www.mmrc.com/sites/default/files/EoT%20Semi-Naming%20upto%2027th%20Nov.pdf>
- iv. Addendum to RFP for modification in clauses and date extension dated November 26, 2020
<https://www.mmrc.com/sites/default/files/Addendum%20to%20Semi%20naming%20Rights%20RFP.pdf>

Now, taking into account multiple requests from bidders, please note the following amendments to the aforesaid RFP –

- **Last date of submission is hereby extended from December 14, 2020 to January 9, 2021**
- **Clause 7(iii) is modified as under –**

Existing Clause –

- iii. “First choice for selecting the locations of 100 sqm of advertisement space at the concourse and platform levels, fare collection gates, staircases, elevators, lifts, platform screen doors, pillars, entry exit gates, etc.”

Revised Clause –

- iii. “First choice for selecting the locations of 300 sqm of advertisement space at the concourse and platform levels, fare collection gates, staircases, elevators, lifts, platform screen doors, pillars, entry exit gates, etc.”

- **Response to Queries –**

- Bidders have to bid only for 300 sqm of advertisement space + other inclusions as per Clause 7 of the RFP
- Bidding Entity quoting the highest Financial Bid shall be declared as the winner
- Revised Financial Bid excel format is uploaded on the portal (enclosed)

You may take this into consideration for your RFP submission.

Executive Director (Planning) (i/c)
Mumbai Metro Rail Corporation Limited

CIN U60100MH2008SGC181770

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DISCLAIMER:

All information provided as a part of this Addendum 3 to Request for Proposal (RFP) to the prospective Bidding Entities by Mumbai Metro Rail Corporation Limited (MMRCL) is subject to the terms and conditions as laid down in the RFP. The objective of this Addendum to RFP is to provide information to the interested entities and to facilitate their application for the same. MMRCL makes no representation or gives any warranty and shall incur no liability under any law, statute, rules or regulations as to the accuracy, reliability or completeness of this document. Each Bidding Entity is advised to conduct its own assessment of the opportunity and obtain independent advice from appropriate sources as deemed necessary. MMRCL may, at their absolute discretion, and without being under any obligation to do so, publish further addenda to this RFP document or terminate the same.

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MUMBAI METRO RAIL CORPORATION

Hallmark Business Plaza, 8th Floor, Sant Dnyaneshwar Nagar, Bandra East, Mumbai 400051



FINANCIAL BID

RFP No. MMRCL/Planning/PLN30/NFBR/RFP/01

Name of RFP: License for Semi-Naming Rights at Mumbai Metro Line 3 stations

Description of Financial Bid: Annual License Fee for Semi-Naming Rights at Mumbai Metro Line 3 stations

Name of the Bidding Entity			
SN	Name of Metro Station	Annual License Fee in figures Rs.	Annual License Fee in words Rs.
	Semi-Naming Rights Inclusions as per Clause 7 of the RFP	300 sqm of advt space + other collaterals	
1	Cuffe Parade		
2	Vidhan Bhavan		
3	Churchgate		
4	Hutatma Chowk (Fort)		
5	CSMT (VT)		
6	Kalbadevi		
7	Girgaon		
8	Grant Road		
9	Mumbai Central		
10	Mahalaxmi		
11	Science Museum		
12	Acharya Atrey Chowk		
13	Worli		
14	Siddhivinayak		
15	Dadar		
16	Shitladevi (Mahim)		
17	Dharavi		
18	Bandra Kurla Complex		
19	Vidyanagari		
20	Santacruz		
21	CSIA Domestic Terminal 1		
22	Sahar Road		
23	CSIA International Terminal 2		
24	Marol Naka		
25	MIDC		
26	SEEPZ		

NOTE:

- 1 Please fill only the coloured cells of this sheet
- 2 Financial Bid entered at any other place in any other document shall not be considered
- 3 Bidding Entities may bid for one or more stations
- 4 Bidding Entities shall not submit multiple Financial Bids for one station
- 5 Licensee shall pay Annual License Fee + applicable GST to MMRCL
- 6 License Fee shall be escalated by 5% per annum for the License Period